

→ AUGUST 3-6 2021
ST. CHARLES CONVENTION CENTER



EXHIBITOR PROSPECTUS

moEMSconference.org

2021 MISSOURI EMS CONFERENCE & EXPO

The Missouri Emergency Medical Services Association (MEMSA), Missouri Ambulance Association (MAA), Missouri Emergency Nurses Association (MOENA) and Missouri Association of Air Medical Services (MOAAMS) would like to invite you to attend the 2021 Annual Missouri EMS Conference & Expo. Held August 3rd - 6th, 2021 at the St. Charles Convention Center, St. Charles, MO. We have an anticipated conference registration to exceed 300 nurses and EMS personnel from Missouri and surrounding states. For your convenience all of this information may be found on our website: moEMSconference.org

Exhibitor Schedule

Tuesday Setup Times:

Vehicle move in: Tuesday 1900 - 2030 hours

Wednesday Setup Times:

Exhibit Booths: 0800 - 1130 hours

Wednesday Exhibit Times:

1215-1330, 1445-1515 hours

Wednesday Exhibitor Reception Times:

1630-1830 hours

Thursday Exhibit Times:

1030-1100, 1230-1400, 1515-1545 hours

Thursday Tear Down:

1600-1730 hours

Online Registration

Register online by visiting :

<https://moemsconference.org/exhibitor/>

Payment can be made by credit card or invoiced and check payment.

In order to meet the early registration discount payments must be received by July 1st.

Exhibit Hall Security

Lost, stolen, or damaged materials/items are the responsibility of the exhibitors, both during exhibit hours and on off hours. Missouri EMS Expo & St. Charles Convention Center will not be held liable for any lost or damaged items, nor any injuries that may occur at any time during setup through tear down. The exhibit hall will be locked and security present on off hours, however, items left in your booth are at your own risk.

EXPO Badges

All booths come with two badges. Badges will give you access to continuing education and lunch on Wednesday and Thursday. Additional badges may be purchased for \$50 each.

BOOTH CHOICES

Booth Size and Furnishings	Registration BEFORE June 29th	AFTER June 29th
10 x 10 ft. Exhibit Booth, includes 8 ft. high back drape, 3 ft. high side dividers, 8 ft. draped table and two chairs, two expo badges	\$575	\$675
20 x 30 ft. Ambulance Booth, includes 8 ft. draped table and two chairs, two expo badges	\$950	\$1050
35 x 30 ft. Ambulance Booth, includes 8 ft. draped table and two chairs, two expo badges	\$1050	\$1150
45 x 45 foot Helicopter/Ambulance/ Rescue Vehicle, includes 8 ft. draped table and two chairs, two expo badges	\$1200	N/A

Please refer to <https://moemsconference.org/exhibitor/info.html> for information on additional Amenities and pre-shipment of goods.

For all other questions or thoughts please contact Andrew Umland at 660-525-0467 or aumland@lifeflighteagle.org

Hotel Accommodations

The Embassy Suites by Hilton St Charles is the headquarters hotel for the conference. A block of rooms with a special rate has been reserved for your convenience. The conference rate is available for dates booked between August 2, - 6th 2021. The special room rate of \$145 will be available until July 12th or until the group block is sold-out, whichever comes first.

Exhibitor Hospitality

While exhibitors will not be prohibited from offering hospitality hours to conference participants, we ask that you not schedule them during assigned conference activity times.

Set up & Dismantling

Setup up will be happening on two different days!

Ambulance & Helicopter displays will be on Tuesday, August 3rd 1900-2030 hours.

Booth displays will be on Wednesday, August 4th, 0800-1130 hours. Dismantling may begin at 1600 hours on Thursday, August 5th and **MUST** be completed by 1730 hours. It is required that exhibits be installed within the assigned space and not interfere with other exhibits.

Cancellation/Refund Policy

Refunds will be made for exhibit registration cancellations that are done in writing to Andrew Umland at aumland@lifeflighteagle.org before June 29th (less \$100 administration fee). There will be no refunds for cancellations made after June 29, 2021. Refunds will be given on the same payment method as received.

Liability & Insurance

The exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of exhibitor's activities on the Convention Center or Hotel premises and will indemnify, defend and hold harmless the Convention Center or Hotel, its owner and its management company as well as their respective agents, servants and the Missouri EMS Conference & Expo as well as their respective agents and employees from any and all such damages and claims.

Exhibitors are urged to take out a portal-to-portal rider, which is available at a nominal cost on their own insurance policy, to protect them against loss through theft, fire, damage, etc.

Convention Hall Restrictions

(1) Volatile or flammable fluids, substances or materials of any nature prohibited by city fire regulation or insurance carriers may not be used in any booth. Vehicles must have less than 1/4 tank of fuel. (2) All construction in a booth shall be substantial and fixed in position for the duration of the show. (3) All aisles and exits must be kept clear, clean and free from obstruction to comply with fire restrictions.

The following practices are prohibited: (1) Use of noisy electrical or mechanical apparatus interfering with other exhibits. (2) Canvassing or distributing any material outside the exhibitor's own space. (3) Equipment outside assigned booth space. (4) Subleasing of exhibit space. (5) The use of billboard advertisement and/or display of signs outside of the exhibit area without prior approval from the Conference Office.

The character of the exhibits is subject to the approval of the Conference Office. The right is reserved to refuse the application not meeting standards required or expected, as well as the right to curtail or to close exhibits or parts of exhibits that reflect unfavorably on the character of the meeting. This applies to displays, literature, advertising novelties, souvenirs, conduct and attire of persons, etc.

SPONSORSHIP OPPORTUNITIES

Premium Booth Sponsorship

(10 available)

\$1700

MUST BE REGISTERED BY JUNE 29th

- 10x20 booth w/ electricity
- Logo in event publicity including conference brochure, website, & facebook
- Logo on signage at exhibit hall entrance
- Two lunches on Wednesday & Thursday
- Logo on event publicity in **Missouri EMS Connection**
- Logo on Conference website
- Logo on all thank you ads
- Priority booth selection for 2022

Get the maximum benefits with a great price!

Keynote or General Sponsor

\$250

- Prominent sign placement at room entrance
- Announcement as sponsor at the session
- Special recognition on schedule in event guide
- Logo in event publicity including conference brochure, website, & facebook
- Logo on all thank you ads

Backyard BBQ Sponsor

\$2500

- Prominent sign placement at the event
- Announcement at the event
- Logo on Event marketing materials
- Logo in event publicity including conference brochure, website, & facebook
- Logo on event publicity in **Missouri EMS Connection**
- Provided materials inserted in attendee packets
- Priority booth selection for 2022

Lunch Sponsor

\$2500

- Prominent sign placement during lunch
- Logo in event publicity including conference brochure, website, & facebook
- Logo on event publicity in **Missouri EMS Connection**
- Provided materials inserted in attendee packets
- Logo on all thank you ads
- Priority booth selection for 2022

Pre-Conference Sponsor

\$1000

- Prominent sign placement at Session Entrance
- Announcement as sponsor at the session
- Logo in event publicity including conference brochure, website, & facebook
- Logo on all thank you ads
- Priority booth selection for 2022

Lanyard Sponsor -- \$1000

- Company name printed on all lanyards for attendees and exhibitors
- Priority booth selection for 2022

Break Sponsor

\$500

- Prominent sign placement during break
- Logo in event publicity including conference brochure, website, & facebook
- Logo on all thank you ads

Attendee Packet Insert

\$250

- Sponsor provided materials will be inserted in attendee packets and distributed at registration check-in

Please direct all Sponsorship questions or thoughts to Andrew Umland at 660-525-0467 or aumland@lifeflighteagle.org

DEADLINE: To be included in conference program and on signage at the event, you must commit to a sponsorship and submit your company logo to missouriemsexpo@gmail.com by June 30th